

# ANGELA LOVETT SHIELDS

Graphic Designer | Web Designer | Social Media

angela@angelalovettcreative.com  
Portfolio: www.angelalovettcreative.com

## EXPERIENCE

### ELECTRONIC MEDIA COORDINATOR

Harris Teeter, Inc., Matthews, NC | December 2007 - Present

- Facebook and Twitter posts for Harris Teeter, including graphics, content and planning
- Execution of Facebook contests run through Wildfire
- Web banners, web pages, web advertisements
- Webpage designs for harristeeter.com and Harris Teeter contest microsites
- Circular advertisements and other printed advertisements
- Concept and design of in-store graphics and signage
- Product, store, grand opening and program specific photography
- Video coordination and video editing

### FREELANCE GRAPHIC DESIGNER

ThingsOrdinary Studios, LLC., Charlotte, NC | August 2005 - Present

Sole owner and operator of a Limited Liability Company providing marketing services for a variety of small businesses. Design services include website design, web banner design, logo design, corporate identity, company branding, brochures, business cards, book and magazine layout and other advertising materials.

### ART DIRECTOR

Sea Settings Magazine, Charlotte, NC | October 2006 to March 2008

- Branding, concept creation and layout of a small regional quarterly publication, Sea Settings Magazine
- Worked with various photographers and copywriters to gather publication content
- Designed marketing materials for the publication
- Edited copy for magazine articles

### GRAPHIC DESIGNER

Welcomemat Services, Inc., Charlotte, NC | December 2006 to August 2007

Concept and creation of coupon ads for various companies sent as a welcome package to new movers.

### GRAPHIC DESIGNER

Wagner Murray Architects, Charlotte, NC | January 2006 to March 2007

- Concept and design of building graphics, signage and custom tiles and carpet patterns
- Tweaked auto cad drawings with color and patterns for client presentations
- Organized and prepared building graphic designs for presentations and proposals
- Photographed buildings and architecture

## EDUCATION

### VIRGINIA COMMONWEALTH UNIVERSITY - RICHMOND, VA

Fall 2000 | Summer 2004

Bachelor of Communication Arts and Design (Emphasis Area of Study - Digital Illustration)

Magna Cum Laude, GPA 3.77

### ART INSTITUTE OF CHARLOTTE - CHARLOTTE, NC

Fall 2004 | Fall 2005

Associate of Applied Science of Graphic Design, GPA 3.9

## SKILLS

#### Programs

Adobe Creative Suite (Photoshop, Illustrator, InDesign) Dreamweaver, Flash, Final Cut Pro, QuarkXPress

#### Other Skills

Digital Photography, Photo Manipulation, Video Editing, Acrylic and Oil paints, Pastels, Charcoal

## REFERENCES

Jeremy Jackson (Charlotte Professional Computer Solutions, Owner) info@charlottepcs.com 704-606-3476

Cindy L'Esperance (Seven Stones Writing, Owner) cindy@sevenstoneswriting.com 704-969-3996

Isaac Moan (Web Symphonies, Owner) isaac@websymphonies.com 704-336-9113